

EC'd Yes Last Received: 08/27/2012 11:48 AM Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.	Agency () MUNDY KATOWITZ MEDIA INC	Rep Firm
Advertiser () PRIORITIES USA ACTI	1322 G. STREET SE	Sales Office () PHILADELPHIA
Product PRIORITIES USA	WASHINGTON, DC 20003	Salesperson () ANJIE BRADY
Estimate# 1566	Agency C/P1/P2/E 321/340/1566	Salesperson Phone# 215-567-6005
Buyer CASEY BESSETTE	Flight Dates 10/23/2012 - 10/29/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

--- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=*

--- REMARKS ---

VER 3 ISSUED TO REV PRGM LN 30
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*30	W	730P-8P	ACCESS HOLLYWOOD /	:30	\$1,500.00	10/24-10/24	1	1	1	\$1,500.00	
Buyline Comment: REVISE PRGM												
Sales Remark: V3 REVISE PRGM												
V3 Program Name Change, Comment Changed												

---REPORT TOTALS---

Report Totals: 1 / \$1,500.00

---SALES MONTHLY TOTALS---

Oct 12:	37 / \$30,200.00	Nov 12:	7 / \$6,050.00
Sales Totals: 44 / \$36,250.00			
Station Totals: 44 / \$36,250.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$109,848	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV11, MAY12, ENOV12
Demos	RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE